

**Lehigh Valley Builders Association Spring Homeshow**  
**March 31, April 1-2, 2017**

## **BOOTH PRICING**

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### **BOOTH SIZES:**

- Interior booths are 10' x 10'
- Outside space is 15' x 15'

### **MEMBER PRICING: (LVBA, PBA, NAHB Members' Discount)**

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|--------------------|-------|
| • Standard Booth   | \$695 |
| • Prime Booth      | \$745 |
| • Outside Standard | \$370 |
| • Outside Prime    | \$420 |

### **NON-MEMBER PRICING:**

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|--------------------|-------|
| • Standard Booth   | \$925 |
| • Prime Booth      | \$975 |
| • Outside Standard | \$550 |
| • Outside Prime    | \$600 |

### **WHAT COMES WITH YOUR BOOTH SPACE?**

Inside booths come with 8' backdrop curtains and 3' side dividers, table, chairs, carpeted flooring, one 20 amp 120 electrical line, 6 exhibitor passes and one listing. Outside booths come with table and chairs, one 20 amp 120 electrical line and 6 exhibitor passes and one listing.

### **SHOW ADVERTISING:**

The advertising budget averages approximately \$70,000 each year. This year an emphasis will be on social media beginning with a dedicated website at [www.lehighvalleyhomeshow.com](http://www.lehighvalleyhomeshow.com). Generally show advertising is aired on all major radio stations, Channel 69, Adam's Outdoor billboards, Lehigh Valley Style and multiple ads and guides in The Morning Call. Prior to the opening, 50 directional signs will remind the public of the show.

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**All vendor information:** [www.lvba.org/Homeshow](http://www.lvba.org/Homeshow)

**All consumer information:** [www.lehighvalleyhomeshow.com](http://www.lehighvalleyhomeshow.com)